



MARKETING OPPORTUNITIES

EXHIBITOR SPACE

Attract attention and showcase your brand with a booth placement in the highly trafficked Ballroom or Foyer of the Expo.

Booth Ballroom	Sept 1 – Dec 15	Dec 16 – Mar 31
10 x 10 feet / regular	\$ 999	\$ 1,299
10 x 10 feet / inside corner	\$ 1,249	\$ 1,549
10 x 10 feet / outside corner	\$ 1,599	\$ 1,899

Booth Lobby	Sept 1 – Dec 15	Dec 16 – Mar 31
10 x 10 feet / regular	\$ 499	\$ 799
10 x 10 feet / corner	\$ 899	\$ 1,099

RUNNERS' KIT INSERTS

The runner's kit and virtual coupon are your opportunity to get your product or information directly into the hands of each runner both physically and digitally.

Runners' Kit Inserts prices (*flyers, brochures, product samples*)

- Exhibitor flyer or brochure only: **\$ 399** +taxes
- Non-exhibitor flyer or brochure only: **\$ 799** +taxes
- Exhibitor product insert + coupon: **\$ 599** +taxes
- Non-exhibitor product insert: **\$ 1,499** +taxes

EXHIBITOR VIRTUAL COUPON

The virtual coupon will be available to runners and volunteers from approximately one month before and up two weeks following the race. Information about the virtual coupon will be emailed to participants and volunteers once before and after the race.

- 50,000+ virtual coupons distributed to runners, volunteers and the public
- Deadline for insertion into the virtual coupon will be February 6, 2017
- Price: **\$ 499** +taxes

ORDER NOW - LIMITED AVAILABILITY

Contact Tracey Jackson at 604 872 2928 or tracey@runvan.org

TERRACE OPPORTUNITIES

Outdoor Hosting Opportunities

Create a special event or host clients or special guests on the stunning Terrace overlooking the Vancouver waterfront.

- Price: **\$ 2,599** +taxes (*limited opportunity*)

Outdoor Roaming & Sampling Opportunities

Promote your event, product or service over 3 days by roaming through the crowd gathered on the Terrace area on their way to the Expo.

- Price: **\$999** per 100 sq. ft. + taxes (*limited availability*)

BRANDING & PROMOTIONS

Increase Your Show Visibility

Are you looking for a way to stand out from the crowd, drive booth traffic and create awareness?

Boost your brand and attract even more attention and booth traffic with marketing exposure opportunities available through Expo branding & promotions packages!

Contact Tracey Jackson to learn more.

Limited opportunities available; subject to approval

STREET FESTIVAL

Catch the action at the Finish Line by showcasing or sampling your product at the post-race Street Festival. Engage with runners, friends, families, supporters and visitors for maximum brand exposure.

Street Festival Activation

Package includes:

- Brand and product awareness to 50,000 targeted consumers
- Company logo and link on our website pages about the Festival
- Inclusion in E-Blast about the Street Festival to 45,000+
- Option 1: Price: **\$ 2,599** +taxes (*for exhibitors booking 3 or more booths at the Expo*)
- Option 2: Street Festival ONLY (*two available*) – Price available upon request